



# Acting for a positive impact

## Our reason for innovating

At Kersia, food safety is the core of our mission. The protection of people and the preservation of ecosystems are major challenges for which we take long-term responsibility. Since we are aware of the impact of our products, from 2016 onwards we have been committed to a sustainable development policy with one ambition: **to continue to provide food safety whilst limiting our negative impacts on the environment and on society.** This policy comes alive in concrete actions to reduce our carbon footprint, preserve water resources, act on circularity, etc.



To see all our actions, scan the QR Code and view our sustainability report.



## The sustainability matrix: our means of acting on our product portfolio from today

Acting to have a positive impact means developing our products and giving ourselves clear directions for sustainable innovation and for inventing solutions with a controlled impact. It also means helping our customers make informed, transparent choices to improve their sustainable performance. With the **sustainability matrix** we are placing continuous improvement, transparency and innovation at the heart of our transformation and at the service of our customers.



### Focusing on future products

As the health and well-being of people and ecosystems is paramount to sustainability, the removal of controversial substances from our products' formulas is fundamental to the control of our impact. We are directing our efforts towards future products whose composition will meet and anticipate regulatory and societal requirements in terms of composition.



## Managing the transformation of our products

We reduce our impact through continuous improvement in our ways of working: a structured, transparent policy to measure and communicate on the sustainability level of our products in terms of composition, undertake reformulation projects and innovate to produce more sustainable solutions.

2023

# 32.2%

of our turnover achieved on sustainable products

2030  Our objective

# 50%

of our turnover achieved on sustainable products

## A TOOL FOR DEFINING THE “SUSTAINABLE” ELIGIBILITY OF OUR PRODUCTS

### A transparent, scientific and factual approach

A product obtains “sustainable” eligibility status when it excludes substances acknowledged by the regulations, society, our customers, or our internal research as having a negative impact on humans, animals, the environment, according to the precise criteria we have established.

#### “SUSTAINABLE” ELIGIBILITY STATUS

Control of Kersia products in accordance with exclusion criteria based on the regulations and on the Group strategy.

**Yes**

If the product has a negative response to all the exclusion criteria: (mark  $\neq$  0), then **the product is considered to be sustainable**

**No**

If the product has a positive response to one of the exclusion criteria: (mark = 0), then **the product is not considered to be sustainable**

To find out more about the tool, contact your Kersia representative.

## AN INTERNAL TOOL AT THE HEART OF OUR MANAGEMENT FOR ASSESSING AND TRANSFORMING OUR OFFER

Directly integrated in our product database, the sustainability status of our products is accessible to our teams

## — And for tomorrow ?



### Accelerating ecodesign and placing it at the center of our requirements and those of our customers

Sustainability matrix is the first step to deploying ecodesign in all our innovation process. This will be enriched through the implementation of an innovative deploying ecodesign in all our innovation processes. This is the first stage in the implementation of an innovative, multidimensional tool, gathering all the Group’s commitments to more sustainable products (carbon footprint, water, circularity, etc.). Eventually the sustainability matrix will list our products on a sustainability scale and thus enable our customers to decide on their consumption choices with all the necessary information.

